



Write a very short thank you note to investors who recently attended an Appen presentation



Dear Valued Investors,

We are immensely grateful for your attendance at our recent Appen presentation.

Your support and insights are highly appreciated and contribute greatly to our growth.

Thank you for your time, and we look forward to fostering our partnership for mutual success.

Make it more friendly, these people are our valued investors!



Dear Esteemed Investors,

We are thrilled that you could join us for the Appen presentation.

We are truly lucky to have such supportive investors like you who are also our biggest cheerleaders.

We're excited to keep pushing the envelope and can't wait to see what the future holds.

Write a python script to create an openai based chatbot



Python

```
import openai
import os

openai.api_key = 'your-api-key' # Replace with your actual key

def ask_gpt3(question, chat_log=None):
    if chat_log is None:
        chat_log = []

    chat_log.append({
        'role': 'system',
        'content': 'You are a helpful assistant.'
    })
    chat_log.append({
        'role': 'user',
        'content': question
    })

    response = openai.ChatCompletion.create(
        model="gpt-3.5-turbo",
        messages=chat_log
    )

    answer = response['choices'][0]['message']['content']
    return answer, chat_log

# Test the chatbot
question = "Who won the world series in 2020?"
answer, chat_log = ask_gpt3(question)
print(answer)
```

DragGAN AI





appen

28 years

1995



Founded by
Julie Von
Willer, PhD
Linguistics

1990s



Initial
language AI

2000s



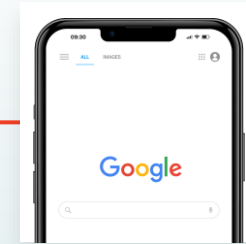
Government
language AI

2010s



Voice
interface

2010s



Search and
social media

2020s



Enterprise
and China

We power the world's leading AI

Google

amazon

 Microsoft

 salesforce

 Adobe

Bloomberg

 Pinterest

nextdoor

LinkedIn

SIEMENS

ORACLE

 Dolby

BEST
BUY

THE
HOME
DEPOT

 *BOEING*


AIRBUS

————— + many more —————

A close-up, profile view of a woman with dark hair tied back, wearing a dark blue shirt with white polka dots. She is holding a black smartphone to her mouth as if speaking. Her eyes are looking upwards and to the right with a thoughtful expression. The background is softly blurred, showing a window with light coming through.

Human alignment with AI

Customisation

77%

Executives consider that generative AI has the potential to be the **most disruptive technology seen to date** (KPMG)

Risk

90%

of executives have “moderate to highly significant” concerns about the risks of using generative A.I. and **doubts about how to mitigate those risks** (KPMG)

Fine tuning Customisation

Optimise model performance to **align with human experiences**

Assurance Risk

Ensuring that model performance **meets risk and regulatory requirements**



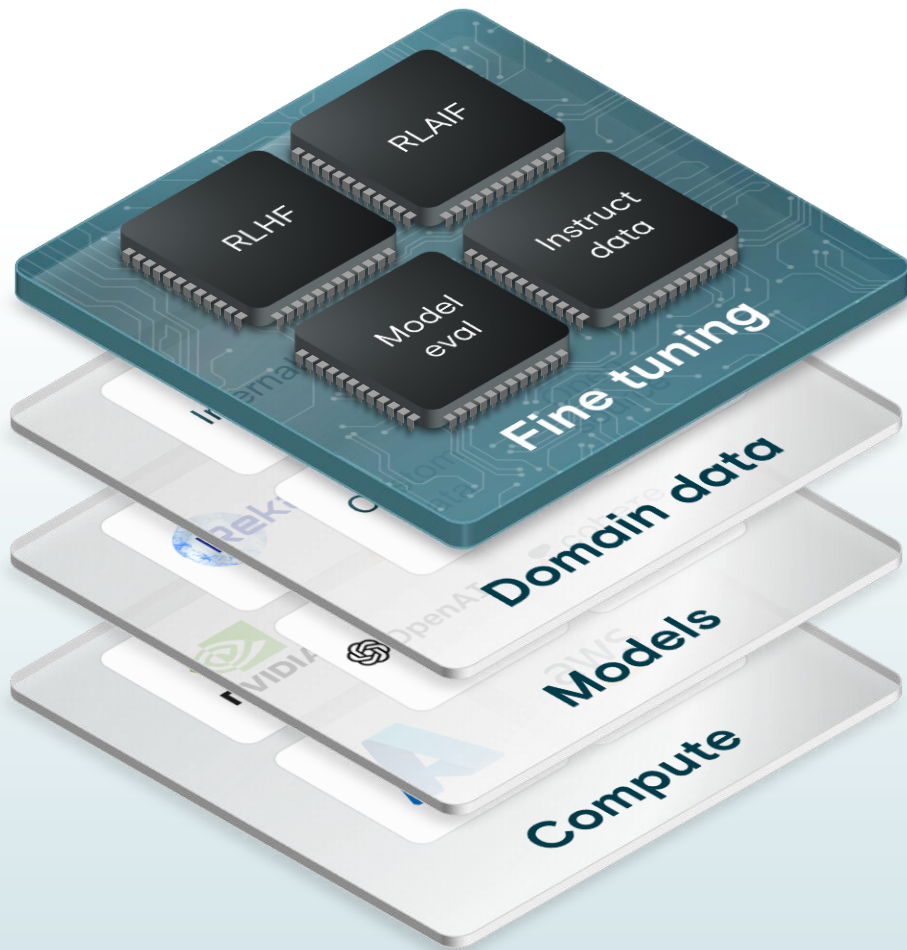
Compute for **building and fine-tuning models**, including on-prem for increased data security



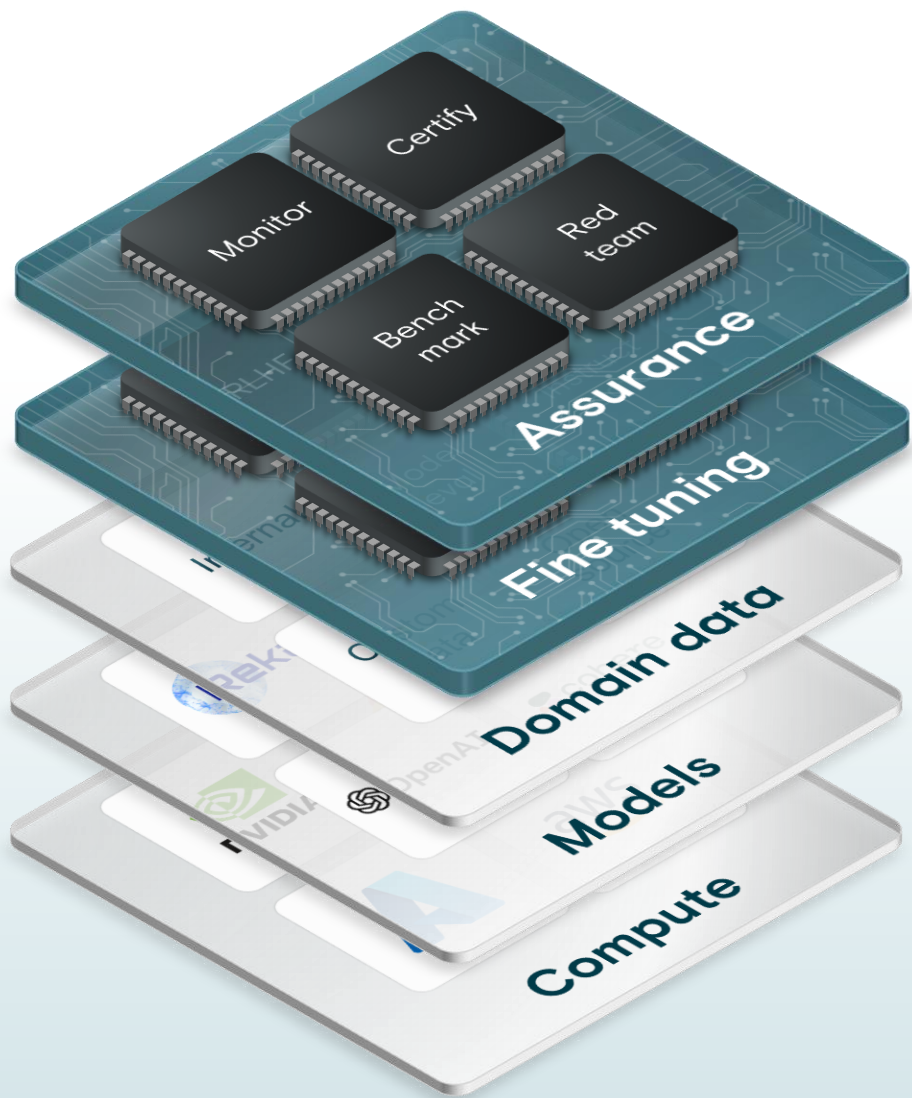
Foundation models **trained on large volumes of generic data**



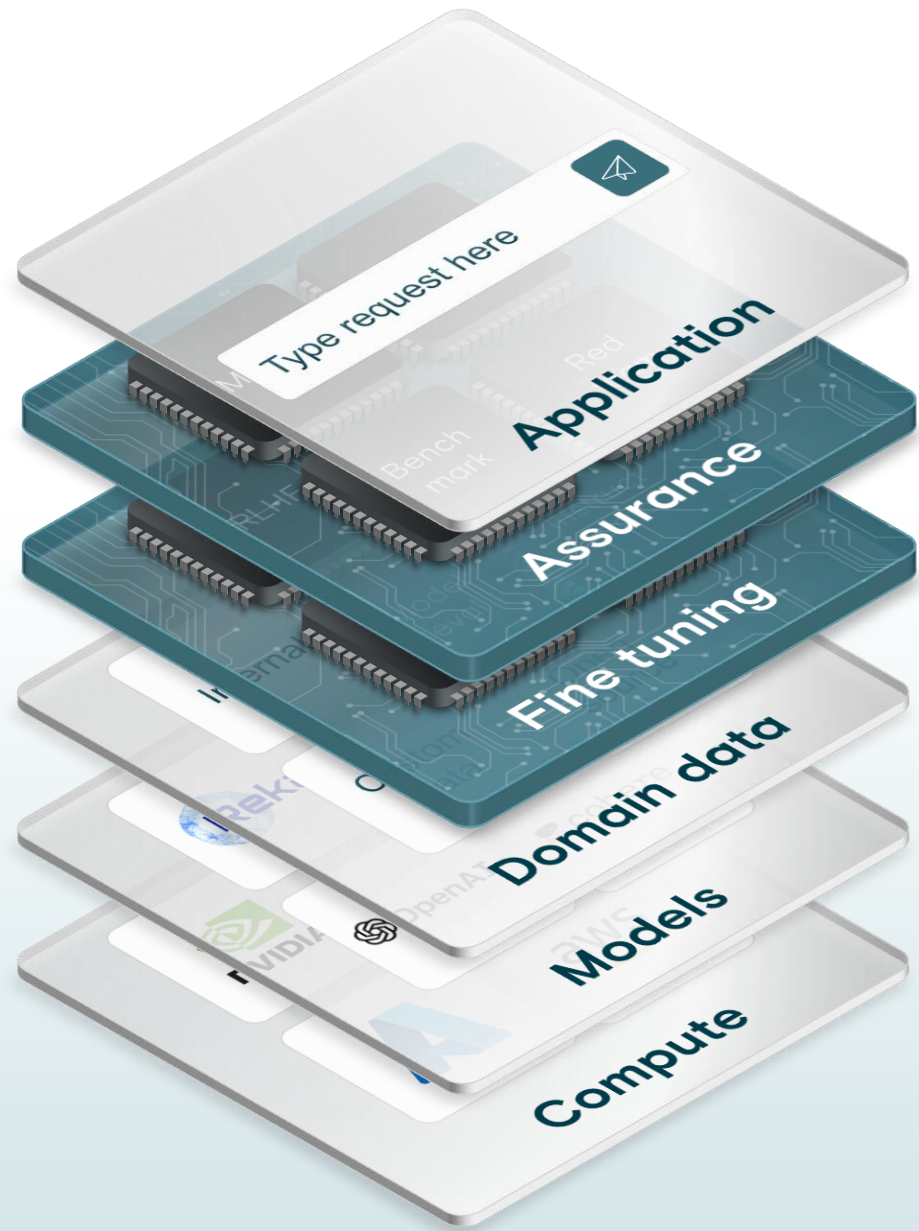
Domain data that is used to **customise foundation models** to work for specific use cases



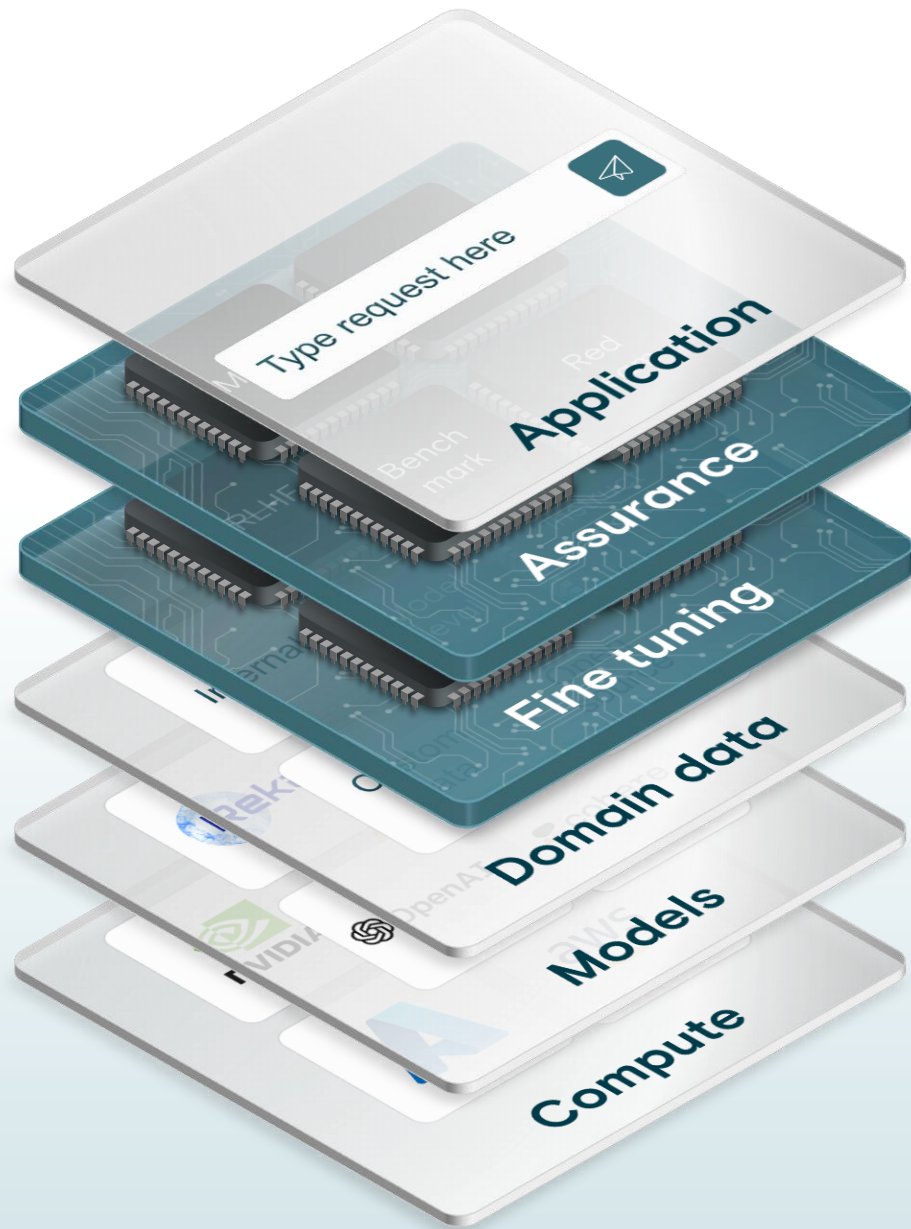
Optimise model performance
to **align with human experiences**



Ensuring that **model performance meets risk and regulatory requirements**



Application interface for
custom generative AI models



Contact centre

Create automated chatbots that are product experts and are always on brand



Knowledge management

Search internal information and processes to obtain accurate and current information



Discovery

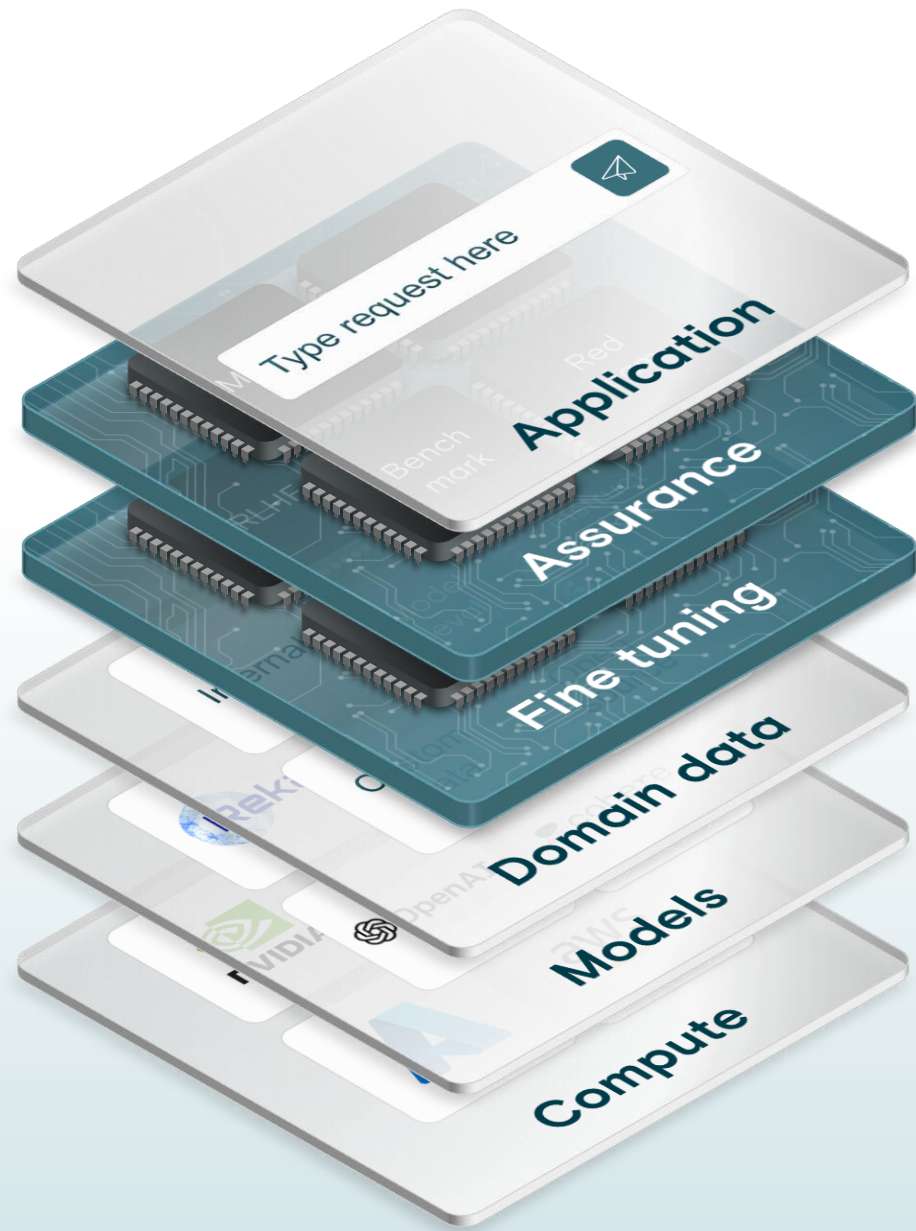
Easily search across a large volumes of internal and external data to understand customer information



Ecommerce

Conversational ecommerce that better matches products to customer requests

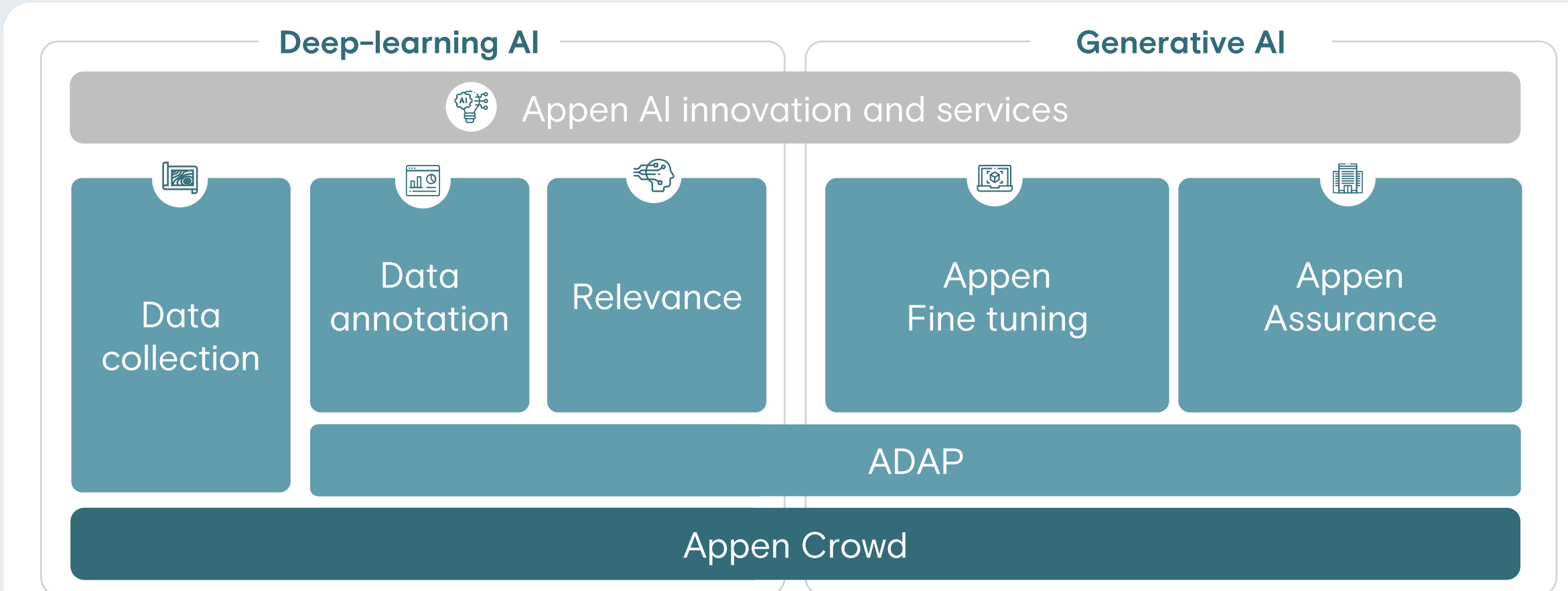
+ many more



Software ate
the world

Now AI is
eating software

\$308B AI opportunity



\$308B TAM by 2026¹

Focus for first 4 months has been on resetting for growth



Operational rigour

- Establish business management systems
- Cost reallocation to growth vectors



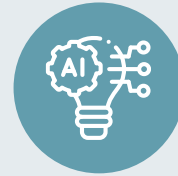
Product velocity

- Launch products that capture new market growth
- Incorporate Generative AI labeling automation
- Drive internal productivity improvements



World class go-to-market

- Build consultative sales and go-to-market capabilities
- Elevate our brand with greater marketing awareness



Ecosystem partnerships

- Expand our partner ecosystem to reach more clients
- Focus on key industry verticals



#AIforGood

- Deliver trustworthy AI for our clients
- Responsibility by design
- Establish and chair AI for Good Committee
- One Appen

○ Completed ○ In progress

Immediate priorities



Operational rigour

Execute cost saving initiatives

Target operating model deployed

Streamlined crowd onboarding process



Product velocity

LLM benchmarking product launched

Model monitoring solutions launched

Synthetic instructive datasets launched

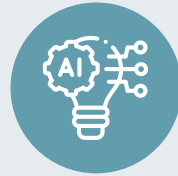


World class go-to-market

New sales leaders and structure in place

Sales ops function established

New CMO in place to amplify brand value



Ecosystem partnerships

Expanded set of ecosystem partners

Joint go-to-market approach in place



#AIforGood

Focus on conversion to renewable energy

Active recruitment of Impact Sourced Crowd



Management to deliver next phase of growth



Armughan Ahmad
Chief Executive Officer
Joined in 2023

Corporate



Helen Johnson
Chief Financial Officer
Joined in 2023



Andrea Clayton
Chief People & Purpose Officer



Carl Middlehurst
VP, General Counsel



Sujatha Sagiraju
Chief Product Officer



Saty Bahadur
Chief Technology Officer
Joined in 2023



Ryan Kolln
SVP, Strategy & Innovation

Sales and delivery



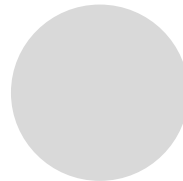
Andrew Ettinger
Chief Revenue Officer
Joined in 2023



Brian Haskett
GM Delivery Operations



Mike Davie
GM Quadrant



CMO
Chief Marketing Officer
Joining in 2023



Roc Tian
GM China

#CultureCode

PURPOSE

We unlock the power of #Alforgood to build a better world.

PERSPECTIVE

We are a learn-it-all culture and embrace that comfort and growth do not coexist.

PROSPERITY

Four values unite us



Customer
obsessed



Courage to
innovate



Action
oriented



Winning
together

